



Libratone ZIPP and ZIPP MINI Arrives in Apple Stores in Europe and Asia

COPENHAGEN, Denmark, Feb. 7, 2018: The Libratone ZIPP and ZIPP MINI, the upgradeable wireless speakers from the acclaimed Danish audio company, today make their Apple Store debut in Europe and Asia. Libratone's flagship speakers will for the first time be available to audio aficionados in Apple Stores in Germany, France, Belgium, Italy, Netherlands, Spain, Sweden, Switzerland, Turkey, China, Hong Kong and Korea.

"We're excited to bring the ZIPP and ZIPP MINI to even more customers," said Uffe Kjems Hansen, Global Product Management Director for Libratone. "With its robust set of features, the ZIPP family of speakers let you create a SoundSpace around yourself, play off of Wi-Fi or Bluetooth, or fill your home with the fullest multi-room sound experience by 'pairing' as many as six speakers."

Libratone's speakers and headphones have garnered numerous awards as much for their stylish Scandinavian design as their premium audio quality. With the most recent firmware updates, the ZIPP and ZIPP MINI have become the most flexible speakers around, with 360-degree sound, voice control features, a 10-hour battery life and multi-room capabilities.

ZIPP and ZIPP MINI will support AirPlay 2 functionality through a free software update later this year.

The ZIPP retails for €299 and the ZIPP MINI for €199 in Europe.

Press materials can be found at: www.libratone.com/press

Facebook: www.facebook.com/Libratone

www: libratone.com

Twitter: @Libratone

Instagram: @Libratone

Shop: libratone.com

About Libratone

Founded in 2009 in Copenhagen, Denmark, Libratone is focused on setting sound free, to be enjoyed anywhere, whether at home or on the go. Libratone's audio products, including wireless speakers and noise cancellation headphones, let you effortlessly create SoundSpaces anywhere - around you, on you and with you. In blending the bold yet warm Scandinavian design with innovative, wireless acoustic technology, Libratone audio products look as good as they sound.

For more information, please contact:

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